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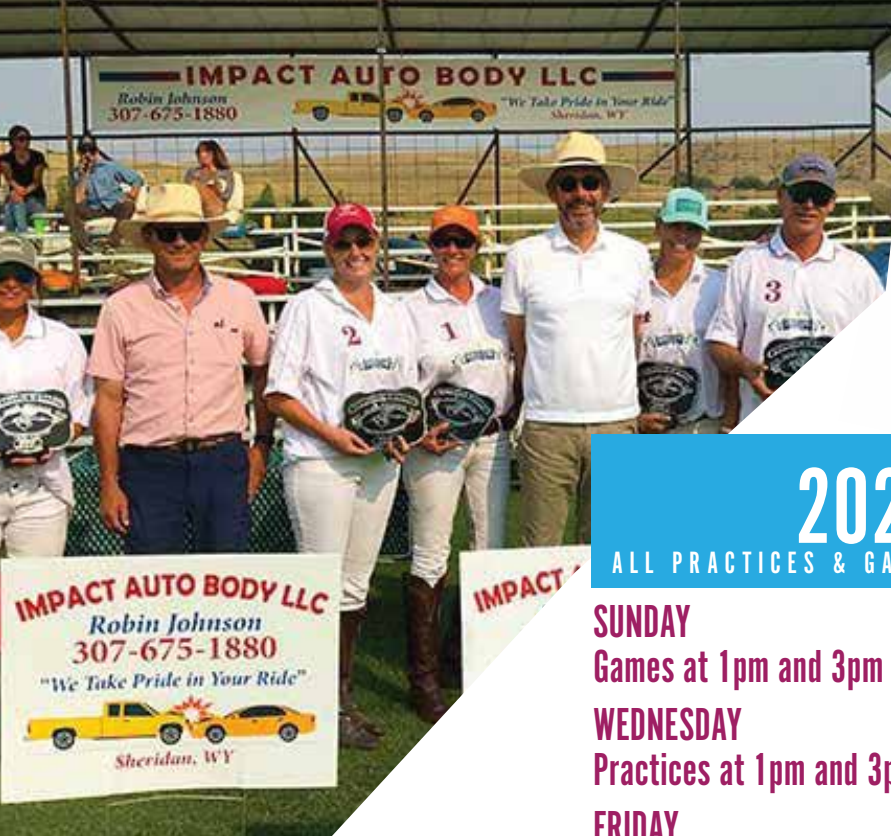
SPONSORSHIP DECK

2021 SEASON

POLO

BIG HORN POLO CLUB • BIG HORN • WYOMING





2021 POLO SCHEDULE

ALL PRACTICES & GAMES ARE FREE & OPEN TO THE PUBLIC

SUNDAY

Games at 1pm and 3pm

WEDNESDAY

Practices at 1pm and 3pm

FRIDAY

Practices at 1pm and 3pm

FRIDAY NIGHT LIGHTS

Game at 5pm

JUNE 20, 2021

JUNE 27, 2021

JULY 9, 2021

JULY 11, 2021

JULY 12, 2021

JULY 16, 2021

JULY 18, 2021

JULY 23, 2021

JULY 25, 2021

JULY 30, 2021

AUGUST 1, 2021

AUGUST 6, 2021

AUGUST 8, 2021

AUGUST 13, 2021

AUGUST 15, 2021

AUGUST 20, 2021

AUGUST 22, 2021

AUGUST 27, 2021

AUGUST 29, 2021

SEPTEMBER 1-6, 2021

Welcome to the 123rd season at the Big Horn Polo Club. Since 1898, the Big Horn Polo Club (BHPC) has been organizing polo matches. Every Sunday, hundreds of spectators join us for exciting polo action, tailgating, and divot stomping at the Big Horn Equestrian Center.

Become a sponsor of the Big Horn Polo Club for the 2021 Season and benefit from the exposure and experience of a 27 tournament polo season. A sponsorship with the BHPC allows your brand to forge deeper connections with our affluent audience. This is a unique opportunity to engage and target consumers where they are enjoying their time and focusing their attention. The BHPC is an ideal setting for the public to spend the day watching polo and socializing.

Contact Stacie Beckman for sponsorship availability today:
coedesign@fiberpipe.net | 615-479-3583
www.thebighornpoloclub.com



SPONSORSHIP OPPORTUNITIES

Big Horn Polo Club offers a variety of sponsorship opportunities allowing engagement with a superb audience, providing an opportunity to promote brands and services to key markets.

The 2021 Polo Season expects an attendance of more than 10,000 spectators during a 14 week season. The club expects an average of 500 spectators each Sunday during the 2021 season.

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BIG HORN POLO CLUB
THANK YOU
TO OUR
2020 SPONSORS

2020 GRANDSTANDS SPONSOR

IMPACT AUTO BODY, LLC

2020 GOALPOST SPONSORS

DAVIDSON
The Strength of Advice

BTA
THE BEAL FAMILY

THANK YOU
2020 SUNDAY GAME SPONSORS

BIG HORN EQUESTRIAN CENTER

Michael Wallop
of Ameriprise Financial Services
Ameriprise
Financial

ULIBARRI FAMILY

SHERIDAN
WOOD
RODEO

Nicholson
Family
Foundation

C&K
Equipment Sales Inc.

MORTON BUILDINGS

BTA
THE BEAL FAMILY

THE POWDER HORN

TERRI AND LARRY GOLD
KURT LUPLOW MEMORIAL

PELAGUS POLO
ANDRAS FAMILY

DC
SAN PEDRO RANCH

TIRE RAMA
EST. 1977
More Than Just a Tire Store

PALM BEACH
EQUINE CLINIC



SPONSORSHIP LEVELS

Grandstands Sponsor	\$5000 for season
Goalpost Sponsor	\$1500 for season
Scoreboard Sponsor	\$1200 for season
Sunday Game Sponsor	\$1000 per Game
Friday Game Sponsor	\$500 per Game
Sunday Jersey Sponsor	\$800.00 for Season
Friday Jersey Sponsor	\$550.00 for Season
Most Valuable Player Sponsor	\$200 per Game
Best Playing Pony Sponsor	\$200 per Game
Trophy and Prize Contributor	\$100 towards trophy's

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****All tournaments are subject to change and weather dependent**

ADVERTISEMENT OPPORTUNITIES (ads due by March 31st)

Big Horn Equestrian Center (BHEC) Program

The Big Horn Equestrian Center has played host to the Big Horn Polo Club for close to 30 years. 30 Years in which both entities in combination have added a summer destination for many families from around the world. For more info on the BHEC visit their website at www.thebhec.org

Contact: Sheila Blackburn, Executive Director of the Big Horn Equestrian Center for advertising opportunities in the Big Horn Equestrian Center Program
director@thebhec.org | 307.673.0454



GRANDSTANDS SPONSOR

The Grandstands sponsorship is the premier sponsorship available at the Big Horn Polo Club. Your company will have exclusive naming rights to the Grandstands for the season. This sponsorship includes the following:

- Entry Fence Sign
- Banner created and hung on Grandstands
- Announced as the “sponsor” grandstands over the loud speaker
- Thank you ad in BHEC Program (if committed by March 31st)
- Trophy stand signage
- VIP reserved season tailgate spot
- Cocktail tab of \$200 for the season field-side or the Clubhouse
- Live game day announcements
- Web site link and social media recognition

Cost: \$5,000/season



GOALPOST SPONSORS

The Goalpost sponsorship is an opportunity for a corporate sponsor to receive naming rights to the 2021 polo season goal posts on one end. This sponsorship includes the following:

- Goalpost Wrap Signage
- Announced as the “sponsor” goal over the loud speaker
- Thank you ad in BHEC Program
- Reserved season tailgate spot
- Live game day announcement every time a goal is scored in “your goal”
- Web site link and social media recognition

Cost: \$1,500/season | per goal



SCOREBOARD SPONSOR

The Scoreboard sponsorship is an opportunity for a corporate sponsor to receive naming rights to the 2021 polo season scoreboard.

This sponsorship includes the following:

Scoreboard Signage

Announced as the “sponsor” scoreboard over the loud speaker

Thank you ad in BHEC Program (if committed by March 10)

Web site link and social media recognition

Cost: \$1,000/season



SUNDAY GAME SPONSOR

The Sunday game sponsorship is a distinctive opportunity for a corporate sponsor or individual to receive the naming rights to one of the Sunday league matches held at the Big Horn Polo Club. This sponsorship includes:

Players trophy presentation (2 representatives)

Entry fence sign with branding

Live announcements throughout featured Sunday match

Thank you ad in BHEC Program (if committed by March 10)

Sponsorship Tent with beer and wine

(Option to hang your banner at tent)

Tournament Schedule on website

Tournament Schedule on Social Media

Posters printed and distributed around town with your tournament name

Website link and social media recognition

Cost: \$1,000/per game

*there is also the option to co-sponsor \$600 each sponsor



FRIDAY NIGHT LIGHTS GAME SPONSOR

The Friday Night Lights game sponsorship

is a distinctive opportunity for a corporate sponsor or individual to receive the naming rights to one of the Friday Night games held at the Big Horn Polo Club.

This sponsorship includes:

Players trophy presentation (2 representatives)

Reserved tailgating spot

Entry fence sign with branding

Live announcements throughout featured Friday match

Tournament Schedule on website

Tournament Schedule on Social Media

Posters printed and distributed around town with your Game name

Website link and social media recognition

Cost: \$500/game

***there is also the option to co-sponsor \$300 each sponsor**



SUNDAY JERSEY SPONSOR

Brand your business on the field by sponsoring a team! This is a unique way to promote your business and get recognition regionally. Each set of jerseys will be used for a minimum of 3 games.

This sponsorship includes the following:
Set of 5 Jerseys-includes your name/business logo on jersey
Advertisements run in the Sheridan Press
Winner/Consolation Pictures in the Sheridan Press
Live game day announcements
Website link and social media recognition
Cost: \$800/season



FRIDAY NIGHT LIGHTS JERSEY SPONSOR

Brand your business on the field by sponsoring a team! This is a unique way to promote your business and get recognition regionally. These games run on Friday Nights and include Margarita League on Sundays; Jerseys will be used for both leagues, a minimum of 3 games.

This sponsorship includes the following:
Set of 5 Jerseys-includes your name/business logo on jersey
Advertisements run in the Sheridan Press
Winner/Consolation Pictures in the Sheridan Press
Live game day announcements
Website link and social media recognition
Cost: \$550/season



MVP & BPP SPONSOR

Most Valuable Player and Best Playing Pony sponsor is an opportunity to support the Big Horn Polo Club. This is a unique way to promote your business and get recognition from the hundreds of spectators at the field each Sunday and Friday.

A great opportunity for a retail establishment to promote their business by giving away their product as the trophy for MVP and the BPP.

Option to present BPP and MVP Trophy

Picture on website

Announced as your sponsorship over the loud speaker

Social media recognition

Cost: \$200\per game and you provide the prize, one each for BPP and MVP



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